



School of Humanities and Social Sciences Interdisciplinary Summer School 2014

Preliminary Program

Last updated: August 27, 2014

Sunday, 21 st September: Opening Ceremony				
Until	Individual arrival of participants			
04:30 pm	Location: Radisson Blu Gewandhaus Hotel			
05:00 pm - 09:00 pm	 Official Opening Ceremony Keynote by Gerry George (Imperial College London) Keynote speakers from TU Dresden and municipality Social interaction games and get-together at snack buffet Location: Radisson Blu Gewandhaus Hotel, atrium			
Monday, 22 nd September: "Health Care Systems"				
09:00 am - 10:00 am	Joint Welcome Reception "Summer of Excellence" • Keynote by Hans Müller-Steinhagen (rector of TU Dresden) • Presentation of all five Summer Schools at TU Dresden Location: TU Campus, Dülfer-Hall			
10:00 am - 11:00 am	 Keynote Speaker Pepe Lee Chang (College of Business, University of Texas at San Antonio, USA) tbd 			
	Location: TU Campus, Faculty of Computer Science			
11:00 am - 12:00 am	Poster presentations by participants			
	Location: TU Campus, Faculty of Computer Science			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1 System Specific Reasons for Disparities in Health Care*	Workshop 2 Patient Perspective in Health Care Systems*		
	Location: TU Campus, Faculty of Computer Science			
06:00 pm - 07:30 pm	 Social program "Historic City" Guided city tour through the historic city of Dresden Most important sights by foot with a professional tour guide 			
	Location: Dresden city center			

Note: Table continues. * Workshop theme to be confirmed ** Speaker to be confirmed





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Tuesday, 23 rd September: "Innovation Processes"				
	Keynote Speaker			
09:00 am	 Shyam Vasudeva Rao (CEO Forus Health, India) 			
- 10:00 am	 Hagen Malberg (Faculty of Electrical and Computer Engineering, TU Dresden) 			
	Location: TU Campus, Faculty of Computer Science			
10:00 am - 12:00 am	Poster presentations by participants			
	Location: TU Campus, Faculty of Computer Science			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1	Workshop 2		
	Low Cost Innovation*	Stakeholder Integration in Product Development*		
	Location: TU Campus, Faculty of Chemistry			
	Social program "Church of Our Lady"			
05:30 pm	 Guided access to the dome of the Church of Our Lady as major city monument 			
- 06:30 pm	 Ascending the cupola of the rebuild church that was destroyed in World War II 			
	Location: Dresden city center, Neumarkt			
Wednesday, 24 th September: "Information and Communication Technologies"				
	Keynote Speaker			
09:00 am	 Martin SedImayr (Chair of Medical Informatics, University Erlangen-Nuremberg, Cormany) 			
- 10:00 am	Germany)Peter Kastner (AIT Austrian Institute of Technology GmbH, Austria)			
	Location: TU Campus, Faculty of Computer Science			
10:00 am	Poster presentations by participants			
- 12:00 am	Location: TU Campus, Faculty of Computer Science			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
	Workshop 1	Workshop 2		
01:00 pm	Barriers to Adoption and Diffusion of ICT in	The Role of ICT in Promoting Rural		
- 04:00 pm	Health Care*	Health Care*		
	Location: TU Campus, Faculty of Computer Science Social program "Summer of Excellence Night"			
06:00 pm - 10:00 pm	 Participants of the five summer schools at TU Dresden come together 			
	 Participants of the rive summer schools at 10 Dresden come together Evening of cultural diversity: more than 200 researchers from all over the world 			
	 Enjoy cultural program 			
	Location: to be determined			

Note:

Table continues. * Workshop title to be confirmed

** Speaker to be confirmed





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Thursday, 25 th of September: "The Patient"				
09:00 am - 10:00 am	 Keynote Speaker Dennis Häckl** (Scientific Institute for Health Economics and Health Care System 			
	 Bernhard Irrgang** (Chair of Philosophy of Technology, TU Dresden) 			
	Location: TU Campus, Faculty of Business and Economics			
10:00 am - 12:00 am	Poster presentations by participants			
	Location: TU Campus, Faculty of Business and Economics			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1 Health Literacy*	Workshop 2 Complex Health Care Systems*		
	Location: TU Campus, Faculty of Computer Science			
	Social program "Transparent Factory"			
05:30 pm - 06:45 pm	 Guided tour through the Volkswagen production site Insights into logistics and customer processes of luxury car production plant 			
	Location: Dresden, Strassburger Platz			
	Friday, 26 th of September: "B	usiness Models"		
	Keynote Speaker			
09:00 am - 10:00 am	 Bart Nieuwenhuis (Chair of Telematics Services, University of Twente, Netherlands) Andrea Prado (INCAE Business School, Costa Rica) 			
	Location: TU Campus, Faculty of Business and Economics			
10:00 am	Poster presentations by participants			
- 12:00 am	Location: TU Campus, Faculty of Business and Economics			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1 Social Business Model*	Workshop 2 Innovative Business Models for Rural Health Care*		
	Location: TU Campus, Faculty of Computer Science			
Saturday, 27 th of September: "Business Models"				
	Individual departure of participants			

Note: * *Workshop theme to be confirmed* ** *Speaker to be confirmed*

For any organizational inquiries, please refer to:

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