



**School of Humanities and Social Sciences** Interdisciplinary Summer School 2014

## **Preliminary Program**

Last updated: August 12, 2014

Sunday, 21st September: Opening Ceremony				
Until	Individual arrival of participants			
04:30 pm	Location: Radisson Blu Gewandhaus Hotel			
05:00 pm - 09:00 pm	Official Opening Ceremony  Keynote by Gerald George (Imperial College London) Keynote speakers from TU Dresden and municipality Social interaction games and get-together at snack buffet  Location: Radisson Blu Gewandhaus Hotel, atrium			
Monday, 22 <sup>nd</sup> September: "Health Care Systems"				
09:00 am - 10:00 am	Joint Welcome Reception "Summer of Excellence"  Reynote by Hans Müller-Steinhagen (rector of TU Dresden) Presentation of all five Summer Schools at TU Dresden  Location: TU Campus, Dülfer-Hall			
10:00 am - 11:00 am	11:00 am  Research Wig-, Leipzig, Germany)  Jochen Schmitt** (Center for Evidence-Based Health Care, TU Dresden)			
	Location: TU Campus, Faculty of Computer Science			
11:00 am - 12:00 am	Poster presentations by participants			
12:00 am	Lunch  Location: TU Campus, Faculty of Computer Science			
- 01:00 pm	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1 System Specific Reasons for Disparities in Health Care*	Workshop 2 Patient Perspective in Health Care Systems*		
	Location: TU Campus, Faculty of Computer Science			
06:00 pm - 07:30 pm	Social program "Historic City"  Guided city tour through the historic city of Dresden Most important sights by foot with a professional tour guide			
	Location: Dresden city center			

Note: Table continues. \* Workshop theme to be confirmed \*\* Speaker to be confirmed





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Tuesday, 23 <sup>rd</sup> September: "Innovation Processes"					
	Keynote Speaker				
09:00 am - 10:00 am	<ul> <li>Shyam Vasudeva Rao (CEO Forus Health, India)</li> <li>Hagen Malberg** (Faculty of Electrical and Computer Engineering, TU Dresden)</li> </ul>				
	Location: TU Campus, Faculty of Computer Science				
10:00 am	Poster presentations by participants				
- 12:00 am	Location: TU Campus, Faculty of Computer Science				
12:00 am - 01:00 pm	Lunch  Location: TU Campus, Cafeteria "Alte Mensa"				
01:00 pm - 04:00 pm	Workshop 1 Low Cost Innovation*	Workshop 2 Stakeholder Integration in Product Development*			
	Location: TU Campus, Faculty of Chemistry				
05:30 pm - 06:30 pm	Social program "Church of Our Lady"  Guided access to the dome of the Church of Our Lady as major city monument Ascending the cupola of the rebuild church that was destroyed in World War II				
	Location: Dresden city center, Neumarkt				
Wednesday, 24 <sup>th</sup> September: "Information and Communication Technologies"					
09:00 am - 10:00 am	<ul> <li>Keynote Speaker</li> <li>Martin Sedlmayr (Chair of Medical Informatics, University Erlangen-Nuremberg, Germany)</li> <li>Peter Kastner (AIT Austrian Institute of Technology GmbH, Austria)</li> </ul>				
	Location: TU Campus, Faculty of Computer Science				
10:00 am	Poster presentations by participants				
- 12:00 am	Location: TU Campus, Faculty of Computer Science				
12:00 am - 01:00 pm	Lunch				
	Location: TU Campus, Cafeteria "Alte Mensa"				
01:00 pm - 04:00 pm	Workshop 1 Barriers to Adoption and Diffusion of ICT in Health Care*	Workshop 2 The Role of ICT in Promoting Rural Health Care*			
	Location: TU Campus, Faculty of Computer Science				
06:00 pm - 10:00 pm	Social program "Summer of Excellence Night"  Participants of the five summer schools at TU Dresden come together Evening of cultural diversity: more than 200 researchers from all over the world Enjoy cultural program				
	Location: to be determined				

Note: Table continues. \* Workshop title to be confirmed \*\* Speaker to be confirmed





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Thursday, 25 <sup>th</sup> of September: "The Patient"				
	Keynote Speaker			
09:00 am - 10:00 am	<ul> <li>Pepe Lee Chang (College of Business, University of Texas at San Antonio, USA)</li> <li>Berhard Irrgang** (Chair of Philosophy of Technology, TU Dresden)</li> </ul>			
	Location: TU Campus, Faculty of Business and Economics			
10:00 am - 12:00 am	Poster presentations by participants			
	Location: TU Campus, Faculty of Business and Economics			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1	Workshop 2		
	Health Literacy*	The Changing Role of the Patient*		
•	Location: TU Campus, Faculty of Computer Science			
05:30 pm - 06:45 pm	Social program "Transparent Factory"			
	<ul> <li>Guided tour through the Volkswagen production site</li> <li>Insights into logistics and customer processes of luxury car production plant</li> </ul>			
	Location: Dresden, Strassburger Platz			
	Friday, 26th of September: "Bu	usiness Models"		
	Keynote Speaker	usiliess ivioueis		
09:00 am - 10:00 am	<ul> <li>Bart Nieuwenhuis (Chair of Telematics Services, University of Twenty, Netherlands)</li> <li>Andrea Prado (INCAE Business School, Costa Rica)</li> </ul>			
	Location: TU Campus, Faculty of Business and Economics			
10:00 am - 12:00 am	Poster presentations by participants			
	Location: TU Campus, Faculty of Business and Economics			
12:00 am - 01:00 pm	Lunch			
	Location: TU Campus, Cafeteria "Alte Mensa"			
01:00 pm - 04:00 pm	Workshop 1 Social Business Model*	Workshop 2 Innovative Business Models for Rural Health Care*		
	Location: TU Campus, Faculty of Computer Science			
Saturday, 27 <sup>th</sup> of September: "Business Models"				
	Individual departure of participants			

Note: \* Workshop theme to be confirmed \*\* Speaker to be confirmed

For any organizational inquiries, please refer to:

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